

# ABOUT THE HELENA ACRE HOMEGROWN SCHOLARSHIP

The Helena Acre HomeGrown Scholarship Program is designed to encourage and support local families who share our goal of improving the agriculture industry.

Through this program, Helena will invest nearly \$60,000 into the next generation of ag professionals by awarding approximately 60 high school seniors across the Midwest who will pursue a degree in agriculture or science with a \$1,000 Helena Acre HomeGrown Scholarship.

## SCHOLARSHIP CRITERIA:

1. Graduating (2021) high school senior who will pursue a two- or four-year degree in an agriculture and/or science major.
2. Apply online at [www.helenahomegrown.com](http://www.helenahomegrown.com). Please submit a professional photo for publication usage.
3. Applications are due **January 31, 2021**.
4. Winners will be notified by **March 1, 2021**.

To encourage graduating seniors to apply for this scholarship, we ask that you spread the word with students and faculty, as well as, distributing the enclosed flyers around your school (or share virtually). On behalf of Helena, we appreciate your assistance in educating the future generation of ag leaders.

For more information, please visit [www.helenahomegrown.com](http://www.helenahomegrown.com) or contact the Helena Marketing Department at [nbuinfo@helenaaagri.com](mailto:nbuinfo@helenaaagri.com).

